

IGDTUW ANVESHAN FOUNDATION

An Innovation & Incubation Centre

promoted by

INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN (IGDTUW)

Paving way for Women Entrepreneurship through Organic Development



FROM THE CHAIRPERSON'S DESK



IGDTUW Anveshan Foundation is committed to contribute its best in the development of Start-up Ecosystem in India. We believe in capturing and nurturing talent to convert them future leaders. These leaders make their organizations strong and actually play important role in employment generation which is in line with the sustainable development goals of UNDP.

Anveshan is supported by Government of NCT of Delhi and is now a Technical Business Incubator of Department of Science & Technology, Gol. It is matter of immense pride, Anveshan Foundation has been selected by Ministry of Commerce and Industry, Gol for Startup India Seed Fund Scheme. Apart from all the state of art facilities at Anveshan, mentoring has always proven as our strong strength. We have a capable pool of mentors, faculty mentors and other technical experts for prototyping and MVP developments. Anveshan provides freedom to the students and young entrepreneurs to do mistakes and learn from failures. It is believed that useful innovation appears only after mistakes.

We are working very close to the National Education Policy – 2020 of MoE. Anveshan, not only believes in 'Learning' rather it focuses in 'Learn, how to learn'. Along with our education system, entrepreneurial education and development at Anveshan is at par with global standards.

Dr. (Mrs.) Amita Dev Chairperson

FROM THE MANAGING DIRECTOR'S DESK



To have a positive impact and future ready compliances we need to understand the importance of 'Make in India for the World'. Today India has highest youth population of the world which has both its pros & cons and we need to convert it as an opportunity. World need useful innovations, job market creations, economic values and peace.

Our mission is to encourage technological innovation and accelerate the development of commercially viable businesses in technology and allied sectors by providing a nurturing and supportive environment in fostering entrepreneurial ecosystem.

I would personally extend my gratitude to the Honourable Chairperson and other board members of Anveshan Foundation for their continuous vital support. Students who are inclined as budding entrepreneurs are welcome to interact with us.

Together we will bring a positive change in the society for the society.

Dr. Arun Sharma Managing Director

FROM THE CHIEF EXECUTIVE OFFICER'S DESK



Welcome to 'IGDTUW Anveshan Foundation', Delhi's best incubation center exclusively for women entrepreneurs (and women enterprises). Whether you are starting with just an idea or looking for a growth path or at the situation of sustainability, we are committed for your long-term success.

Anveshan provides best facilities for its pre-incubatees and incubatees. We also have provision of seed funding. For the harness of the entrepreneurial ecosystem, Anveshan also runs various programs and events for students, budding entrepreneurs, faculty members and mentors from all over India (both online and offline) and co-incubation support.

I urge the entire budding women entrepreneur to feel confident in contacting us. Your contribution and hard work will not only fulfil your dreams but also pivotal for the society and thereby national interest.

With best wishes,

Chief Executive Officer

ABOUT US

'IGDTUW – Anveshan Foundation' is a business incubator, as section 8 company promoted by Indira Gandhi Delhi Technical University for Women (IGDTUW) Delhi and recognized by Department of Science & Technology (DST), GoI as Technical Business Incubator. Apart from this, Anveshan has been selected by Ministry of Commerce and Industry, GoI for Startup India Seed Fund Scheme.

Working towards the advent of a new age of entrepreneurial pursuits of youth that focus of autonomous generation of employment opportunities and global competition by nurturing budding innovators to tap into their uncharted reserves of prowess and potential, Anveshan Foundation facilitates Next Generation Entrepreneurship, expediently blending creativity, innovation and engineering, product design, and leveraging emerging technologies to evolve out-of-the-box applications.

IGDTUW – Anveshan Foundation was set into stone on 13th October 2016 to develop entrepreneurial eco-system, start-ups and all business incubation related activities that can contribute towards the expansion of the employment sector, social and economic development while imparting real-world, relevant professional experience.



Indira Gandhi Delhi Technical University for Women (IGDTUW) is a technical university exclusively for women and therefore it is our commitment also towards the upliftment and empowerment of women in the society by promoting and assisting Women Entrepreneurs and Enterprises. The Main objective of our business incubator is to facilitate the inception of start-ups and entrepreneurial culture among pioneering innovators.

VISION, MISSION AND OBJECTIVE

VISION

• To serve as a national platform for innovation and business incubation in order to support and assist women in entrepreneurship and to promote the concept of technology entrepreneurship, and convert business ideas into successful business opportunities.

MISSION

- To encourage technological innovation and accelerate the development of commercially viable businesses in technology and allied sectors by providing a nurturing and supportive environment in fostering entrepreneurial ecosystem.
- To accord significant contribution in the economic health through attracting new women enterprises in technological and allied sectors/industries and helping existing businesses to be more successful.
- To promote excellence in learning and training, technology development & transfer and external engagement that promotes innovation and entrepreneurship through collaboration and partnership.

OBJECTIVE

- To conduct multiple propitious programs, sessions, workshops, boot camps and competitions in the domain of entrepreneurship and start-up to motivate students and scholars.
- To motivate and shape students into autonomous employers in the society through creation of successful business ventures.
- To facilitate the availability of IGDTUW Anveshan Foundation's resources and seed-money to the incubates in a mutually beneficial way throughout their incubation period.
- To provide guidance and mentoring to budding entrepreneurs, boosting their confidence and helping them to take their business ideas to market in minimum possible time frame.
- To provide a conducive working environment to the e-cell members and incubates to nurture their innovative ideas.

Board of Directors



Dr. (Mrs.) Amita Dev
Chairperson – IGDTUW Anveshan Foundation &
Vice- Chancellor, IGDTUW



Dr. Arun Sharma Managing Director – IGDTUW Anveshan Foundation & Head, CSE Department, IGDTUW



Dr. Ranu Gadi
Director – IGDTUW Anveshan
Foundation &
Professor – Applied Sciences
and Humanities, IGDTUW



Dr. Jasdeep Kaur Dhanoa Director – IGDTUW Anveshan Foundation & Professor - ECE Department, IGDTUW



Dr. Manoj Soni Director – IGDTUW Anveshan Foundation & Professor –MAE Department, IGDTUW

OUR TEAM



Dr. V K Arora Chief Executive Officer IGDTUW Anveshan Foundation



Mr. Rahul Sachdeva Dy. Manager IGDTUW Anveshan Foundation

MAJOR EVENTS CONDUCTED BY ANVESHAN FOUNDATION (In Last Three Years)

1. Session on 'Global Opportunities for Women Entrepreneurs'

Sadhana Shukla, Program Manager, Aspiring Women Entrepreneurs, Nexus Incubation Hub has conducted a session on 'Global opportunities for Women Entrepreneurs' at IGDTUW-Anveshan Foundation.



Later one of the directors in our incubatee company 'Prarabhha Info Solutions Pvt. Ltd.', Ms. Dipti Chourasia has successfully participated and completed the Aspiring Women Entrepreneurship (AWE) Programme held at University of Texas at Austin for two weeks.

2. DELHI BUSINESS INCUBATORS' CEOS MEET



Delhi Business Incubators' CEOs Meet-up was conducted at Indira Gandhi Delhi Technical University for Women (IGDTUW) on 21st June 2018. In this Meetup CEOs/ Managers and Incharge of Nine Business Incubators (funded by Government of Delhi NCT) participated. These incubators belong to Netaji Subhas Institute of Technology (NSIT), Delhi Institute of Tool Engineering (DITE), Delhi Pharmaceuticals Sciences and Research University (DPSRU), Acharya Narendra Dev College (ANDC), Ambedkar University Delhi (AUD), Indraprastha Institute of Information Technology (IIIT), Ambedkar Institute of Advanced Communication Technologies (AIACR), Shaheed Sukhdev College of Business Studies (SSCBS) and Indira Gandhi Delhi Technical University for Women (IGDTUW).

3. BUSINESS PLAN & BUSINESS CASE COMPETITION

An Intercollege Business Plan and Case Competition was organized on 5th October by the Anveshan Foundation in IGDTUW, Kashmere Gate. The response was huge. Every participant enthusiastically presented their Business Case Study.



LIST OF WINNERS

Position	Project	Members and College (Winner of Cash Prizes)	
I	Project Dharini	Members: Gurmeisha Chadha, Sumedha, Muskaan Jain, Shubhi Khanna College: IGDTUW	
II	Why Walk When Pedal	Members: Deepak Kumar, Rajneesh Bhardwaj, Tushar Gandhi College: Delhi Institute of Tool Engineering, IP	
III	Ayuda	Members: Sanya Sethi, Palak Tyagi, Ishita Mittal College: Maitreyi College	

4. Entrepreneurship Awareness Camp

Indira Gandhi Delhi Technical University for Women (IGDTUW) has conducted a three-day workshop on 'Entrepreneurship Awareness Camp' (EAC) sponsored by DST-NIMAT from January 21-23, 2019. Total 76 students of IGDTUW participated in the workshop. On the first day of this program first session was conducted by Dr. V K Arora, Chief Executive Officer, IGDTUW Anveshan Foundation. Along with the concept of Entrepreneur, Entrepreneurship and different types of Organizational Structure he described how human thinking can be converted to entrepreneurial thinking. Second session was conducted by Honourable Vice Chancellor of Indira Gandhi Delhi Technical University for Women (IGDTUW) Dr. Amita Dev.



On the Second day, first session was conducted by Mr. Mayank Sood, Partner, K&S Gurugram. He enunciated technical and commercial aspects required to run a business. He explained the role of Intellectual Property Rights in technical start-ups. Second session on the second day was held by Dr. Dhanjay Yadav. A real learning session regarding business plan generation, viability and feasibility checks, and business plan preparation were critically explained.



On the third day i.e. 23rd January, an Industry visit was organized at National Small Industries Corporation (NSIC), Okhla and APJ Abdul Kalam Memorial, INA Delhi. Students

5. BUSINESS INTELLIGENCE FESTIVAL (BI – Fest 19)

Business Intelligence Festival was held on 25th April, 2019 in which students from IGDTUW presented their Business Intelligence Projects in form of posters. Event was organized by IGDTUW-Anveshan Foundation.

Event was sponsored by Intuit India. Two senior executives Mr. Prashanth Seshadri and Mr. Mohan Kumar from Intuit India, Bangalore attended the event. T-shirts (to all sixty participating students) and Prizes to top four winning teams were also facilitated by Intuit.



The day began with the keynote address which was delivered by Mr. Prashanth, Head, Intuit AI who talked about the power of Intuit AI. He explained the key products offered by Intuit and how Artificial Intelligence in general and machine learning in particular is applied at Intuit. His talk was well received by students. This talk was followed by Q&A session in which students had few questions related to the recruitment process at Intuit India which were addressed by Mr. Mohan Kumar who leads talent acquisition program and university recruitment at Intuit India.

Poster presentations from students took place in post lunch session. 60 students presented and displayed total 12 projects

6. Management Development Program (MDP)

IGDTUW Anveshan Foundation has conducted a one-day Management Development Program (MDP) on "How to Pitch and Bargain with Investors" on 21 Sept 2019. Participants from JSS STEP Noida, Bhai Parmanand Institute of Business Studies Delhi, School of Open Learning DU Delhi and Indira Gandhi Delhi Technical University for Women Delhi attended this MDP.

The most crucial step of a startup – INVESTMENT – was discussed during the workshop. Participants were informed about the various measures on how to talk with angel investors with varying level of wealth. They also learned how to prepare their first official document for pitching – Pitch Deck. The importance of effective communication with the investors was discussed. In the first Session, Business Idea Formulation was explained along with Entrepreneurial Ecosystem for Startups in India. In the second session complete Pitch Deck Preparation, KPIs and KRAs, Pre-money Valuation were the topics described with pragmatic examples.

AIF, Angel Investors, VCs and VCPEs were elucidated in details in the third session whereas in the last session, Format and Component of Term Sheet and SSSHA, FAQs with Investors and Bargaining Power of/ with Promoters Vs. Investors were discussed. Workshop was conducted by Dr. V K Arora, Chief Executive Officer of IGDTUW Anveshan Foundation.

7. HACK – 2019, A TWO-DAY HACKATHON

INNERVE HACKS'19 a two-day Hackathon organized by IGDTUW Anveshan Foundation on October 11 and 12, 2019 on the campus of Indira Gandhi Delhi Technical University for Women, Kashmere Gate, Delhi.

It was an inter-college – university event, in which more than fifty from colleges and universities of Delhi NCR were received. A total of fourteen teams were invited to participate in the hackathon on the basis of their idea.

E-Cell Students Members of IGDTUW Anveshan Foundation managed complete activity. On the first day, the hackathon took off from Idea Submission. The managing team did its best to make it a huge success, which indeed went far better than expected as the ideas were so innovative and useful that most of the solutions aimed at solving real-life problems at an observative aspect. The Organizing Committee did so well to make a memorable impact on the participant's lives by providing them with all the necessary amenities along with the proper support from the mentors who also have judged most of the hackathons earlier. Mentors for the hackathon are mentioned below.

- Dr. Dinesh Ganotra, Asst. Professor, IGDTUW
- Manasi Mishra, Director, ETI Labs Pvt. Ltd.
- Prashant Choudhary, Maker Expert, Nasscom Foundation.
- Arun Kumar, Maker Space Manager, Defy and Cisco Thinqbator.
- Dr. V K Arora, CEO, IGDTUW Anveshan Foundation

The Ideas straight targeted towards solving the issues in a way which people could not think of solving them and all the teams those were shortlisted were so enthusiastic till the end and it was so difficult for us to decide the top amongst them.

The ideas which took exciting Prizes home were:

I Position: Yoga.

AI is a personal tutor which teaches Yoga to it's students anytime, anywhere and on any device. It is an on-demand service which uses machine learning to get the body posture of the user using their phone's camera. An Android as well as an iOS application, which has a great trainer, who is able to teach anytime, anywhere. Therefore, one can even use it in their hectic schedules. Technologies used are Flutter and TensorFlow.

II Position: MAYA:-

The virtual assistant helps to curb the feeling of anxiety or depression. All the functionalities are done via voice commands a) Uses various datasets to interact effectively & produce satisfactory outputs accordingly and b)Maya performs various activities like Music, Health advices, Stress busters & lots more...

III Position: Goud (गोद):-

Virtual Adoption System is a web application where various orphanages are along with the detailed description of each child residing there. Our users can adopt these children 'virtually' and pay for their basic requirements as well as their other secondary expenses like higher education, medical emergencies, etc. The users will have to buy a monthly subscription-like plan for adopting a child through our platform. The user can monitor the studies, achievements, daily activities, etc. of their adoptions through the website which will be updated regularly, thus giving our system a flavour like that of real parenting.

8. INNOPRENEUR – 2019



IGDTUW Anveshan Foundation and IGDTUW have conducted a competition 'Innopreneur – 2019'. In this regional level event, contests showcased their business plans. The program was conducted in association with Lemon Ideas, Lemon School of Entrepreneurship and GiZ on 03rd January 2020 at Indira Gandhi Delhi Technical University for Women, Delhi.

Total 23 teams participated in the contest. Five teams, as given below, are selected for the National Round of Competition in the contests.

SponsorChampz (Gurugram)	Mata Naga Sneha Sai
ETI Labs Pvt. Ltd. (Delhi)	Manasi Mishra
Steamedu Learning Private Limited (Delhi)	Rashmi Tyagi
Courier Wala (Noida)	Deepak
Vishvaksenah Agro and Dairy Pvt. Ltd (Muzaffarpur)	Krishna Gopal Singh



Out of the above five teams, two teams, a) ETI Labs Private Limited and b) SteamEdu Learning Private Limited are the Incubatees of IGDTUW Anveshan Foundation.

9. MENTORSHIP SESSIONS FOR STARTUPS: SERIES

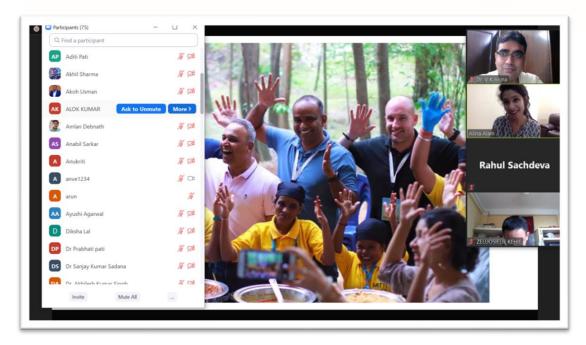
IGDTUW Anveshan Foundation, New Delhi has organized various mentoring sessions to mentor startups, incubatees, entrepreneurship aspirants to foster entrepreneurial and startup ecosystem and to disseminate the services of Anveshan Foundation amongst the academic institutions and prospective target groups.

With COVID - 2019, some of the sessions in the series are conducted online. Details of various sessions conducted are given below:

S.No	Mentorship Session	Date of Conduct	Number of Participants	Speaker(s) for the Mentorship Session
1.	Mentorship Sessions for Startups: Series 1	25-02-2020	25	Session conducted by: 1. Dr. Poonam Sinha, NIESBUD 2. Mr. Prasun Kumar, Marketing Head, Magicbricks
2.	Mentorship Sessions for Startups: Series 2	03-05-2020	100	Sessions conducted by: 1. Shri. Arvind Jha, Pariksha Labs Private Limited 2. Ms Arushi Tangri, Advocate, Delhi High Court
3.	Mentorship Sessions for Startups: Series 3	17-05-2020	50	Sessions conducted by: 1. Mr. Harsh Kalra Advisor, Finance Optima (Fintech) and Tail spinner 2. Ms. Apurva Chawla, Investment Team Member, India Quotient
4.	Mentorship Sessions for Startups: Series 4	24-05-2020	89	 Sessions conducted by: 1. Ms. Aarti Kalra Regulatory, Lead, Startup India 2. Mr. Ajit Jain, Agile Coach, WIPRO Digital
5.	Mentorship Sessions for Startups: Series 5	12-07-2020	57	Sessions conducted by: 1. Ms. Tripti Singhal Somani, CEO & MD,
6.	Mentorship Sessions for Startups: Series 6	09-08-2020	75	Sessions conducted by: 1. Ms. Anila Alam, Founder, Mitti Café 2. Mr. Rahul Lakhmani, CEO and MD, Skiify
7.	Mentorship Sessions for Startups: Series 7	06-09-2020	45	Sessions conducted by: 1. Mr. Arun Sharma, Executive Director, KPMG, Gurgaon 2. Ms. Geetika Dayal, Executive Director, TiE, Delhi NCR
8.	Mentorship Sessions for Startups: Series 8	13-09-2020	50	Sessions conducted by: 1. Mr. Erik Azulay, Executive Director, Nexus Incubation Hub 2. Mr. Mayank Sood, Partner and Patent Attorney at K & S Partners
9.	Mentorship Sessions for Startups: Series 9	31-10-2020	51	 Sessions conducted by: Ms. Sushma Morthonia, Director General, India SME Forum Mr. Harish Chandra, CTO, Sarovar Hotels and Resorts
10.	Mentorship Sessions for Startups: Series 10	28-11-2020	67	 Sessions conducted by: Dr Sudeendra Koushik, Chief Innovator & Co-Founder, PRASU Ms. Mamta Chauhan, Chief Coordinator-International Business, Institute of Entrepreneurship Development, Lucknow

11.	Mentorship Sessions for Startups: Series 11	06-12-2020	67	Sessions conducted by: 1. Mr. Arun Nagpal – Co-founder & Managing Director, Mrida Group 2. Ms. Sowmya Moni, Director – Marketing, Incture Technologies
12.	Mentorship Sessions for Startups: Series 12	10-01-2021	40	 Sessions conducted by: CA Karan Gogia Partner at GBC Group, A Boutique Corporate Consulting Firm Mr. Gagan Ghai, Director Crest Innovation Foundation
13.	Mentorship Sessions for Startups: Series 13	17-01-2021	40	 Sessions conducted by: Ms. Manasi Mishra, Director - ETI Labs Private Limited Dr. Rashmi Tyagi, Director - SteamEdu Learning Private Limited Ms. Jyoti Bakshi, Director - Skywalkers Techeducation Pvt. Ltd.
14.	Mentorship Sessions for Startups: Series 14	24-01-2021	50	Sessions conducted by: 1. Mr. Shrikant Sinha – Chief Executive Officer at Telangana Academy for Skill and Knowledge (TASK) 2. Mr. Sandeep Ghai, Senior Director Human Capital, UnitedHealth Group
15.	Mentorship Sessions for Startups: Series 15	06-02-2021	45	Sessions conducted by: 1. Dr. Shreekant Sharma – Associate Faculty Member, NiMSME, Hyderabad 2. Dr. Saurabh Chandra – Consultant, NIESBUD, Noida
16.	Mentorship Sessions for Startups: Series 16	07-02-2021	48	Sessions conducted by: 1. Mr. MV Somasekhar – Dy. General Manager, NSIC, Ambattur, Chennai 2. Dr. Sriparna B Baruah, Faculty & Head (CIEC), IIE, Guwahati
17.	Mentorship Sessions for Startups: Series 17	20-02-2021	40	Sessions conducted by: 1. Dr. Mukul Rajput, Consultant, Jaarvis International & VH venture 2. Ms. Seema Sinha, Chairperson, ISTD Noida Chapter
18.	Mentorship Sessions for Startups: Series 18	21-02-2021	45	Sessions conducted by: 1. Ms. Chesta Agarwal, Director Ease Stuides Private Limited 2. Ms. Dipti Chourasia, Director, Prarabdha Info Solution Limited 3. Ms. Kanchan Kashyap, Director, Proves Resources Pvt. Ltd.
19.	Mentorship Sessions for Startups: Series 19	06-03-2021	48	Session Conducted on SDG-5 by: 1. Ms. Bharti Birla, Project Manager & Chief Technical Advisor, ILO
20.	Mentorship Sessions for Startups: Series 20	13-03-2021	29	Sessions Conducted on SDG – 4 by: 1. Mr. Ambrish Rai, National Convener, Right to Education (RTE) Forum

21.	Mentorship Sessions for Startups: Series 21	11-04-2021	27	Sessions conducted by: 1. Prof Avijit Banerjee, Director, GLF Business School, Kolkata
22.	Mentorship Sessions for Startups: Series 22	18-04-2021	49	Sessions conducted by: 1. Ms. Nimisha Jain, Associate Manager - Transaction Advisory, Ernst & Young Global Limited
23.	Mentorship Sessions for Startups: Series 23	24-07-2021	43	Sessions conducted by: 1. Mr. Karan Puri Associate Vice President at Ennoble IP
24.	Mentorship Sessions for Startups: Series 24	07-08-2021	48	 Sessions conducted by: Mr. Saurabh Trivedi, Co-founder and Director, Boudhik Ventures Private Limited Dr. S P Mishra, Former Vice Chancellor, DSVV Haridwar & Shridhar University, Pilani
25.	Mentorship Sessions for Startups: Series 25	21-08-2021	46	Sessions conducted by: 1. Dr. C. S. Singhal, Former Professor Director, Gender Studies & Development 2. CA (Dr.) Prakash G. Valecha, CEO M/s Optics Exports International, Mumbai and Mauritius
26.	Mentorship Sessions for Startups: Series 26	23-04-2022	44	Sessions conducted by: 1. Ms. Rakhee Singal, CCO, Startup Buddy Services Pvt. Ltd. 2. Dr. Reshma S, Founder, The Catalyst Consultancy Services & Jan Aakansha
27.	Mentorship Sessions for Startups: Series 27	21-05-2022	42	Sessions conducted by: 1. Ms. Garima Seth, Founder, Boon Capital 2. Mr. Sanjay Arora, Managing Director, Evolvere Management Consulting
28.	Mentorship Sessions for Startups: Series 28	30-06-2022	47	Sessions conducted by: 1. Shri. Ashish Khare, Founder & CEO, MentorKart 2. Dr. Anil Sethi, Transformational Expert and Life Coach, SIEM Services
29.	Mentorship Sessions for Startups: Series 29	20-07-2022	46	Sessions conducted by: 1. Ms. Punita Bansal, Technical Director — Industrial & Infrastructure Development Advisory, KPMG 2. Ms. Renu Shah, Founder, STEP (Shakti The Empathy Project) & SHEEE
30.	Mentorship Sessions for Startups: Series 30	01-08-2022	45	Sessions conducted by: 1. Shri. Praveen Kapoor, Co-founder & Managing Partner, Be-boss Technology LLP 2. Ms. Sapna Yadav, Project Director, Entrepreneurial Mindset Curriculum. SCERT



Participants are mentored on various topics such as forming business Plans, Enabling Entrepreneur Mind-set, Intellectual Property Rights, etc. Participants are also mentored on how to pitch their ideas to the investors and interact with them and the ways to attract funding. With COVID-2019 in place and affecting various businesses, a session on what challenges lie ahead of COVID-19 and how startups and young entrepreneurs can gain benefits and future opportunities was organized.



Each session is followed with a round of questions from the participants answered using theoretical knowledge and practical experience by the experts. Further, IGDTUW Anveshan Foundation has followed up with interested participants and explores mechanisms for future collaborations with them as an incubator.

10. ONLINE SUMMER INTERNSHIP ON STARTUP MANAGEMENT

IGDTUW Anveshan Foundation has conducted a Six Weeks Online Internship Program on 'Startup Management' from 15th June 2020 till 24th July 2020.





The program was inaugurated on 15th June 2020. Dr. Amita Dev, Vice-Chancellor, Indira Gandhi Delhi Technology University for Women (IGDTUW) was the Chief Guest of the Inaugural Event and Shri. Harish Chandra, CTO, Sarovar Hotels and Resorts, was the Guest of Honour for the Event. All the Directors of Anveshan Foundation Dr. Arun Sharma, Dr. Ranu Gadi, Dr. Jasdeep Kaur Dhanoa, Dr. Seeja K R, and Dr. Manoj Soni were present online.

Total 30 participants from different parts of India attend the Program. Dr. V K Arora, CEO, IGDTUW Anveshan Foundation was the Chief Resource Person. Apart from him, ten other experts shared their views and knowledge during the program as mentioned below.

Details of various experts called for the sessions are:

S.No	Name of Expert	Affiliation
1.	Dr V K Arora	CEO, IGDTUW Anveshan Foundation
2.	Dr. Pushender Singh	Faculty. Kirori Mal College

3.	CA (Dr.) Prakash G. Valecha	Member of the Institute of Chartered	
		Accountants of India	
4.	Ms. Jaya Misra	Financial Consultant	
5.	Ms. Aparna Mishra	Consultant / Entrepreneur	
6.	Dr. J C Pande	Faculty, MBA	
7.	Sh. Paramjit Singh	Director, Regional Center for	
		Entrepreneurship Development, Chandigarh	
8.	Ms. Aditi Agarwal	Founder and MD, Adisap Systems Pvt.	
		Limited	
9.	Ms. Shalini Srivastava	Certified Skill Trainer	
10.	Dr. Monica Verma	Professor, Dept. of Management, IIT Delhi &	
		IMT Ghaziabad	
11.	Sh. Amol Dhasade	Manager, Kirloskar Pneumatics Co. Ltd.	

The internship was very fruitful. Feedback from participants was also very motivating of us as the organizer. E Certificates were distributed to all the participants on 31st July 2020.

11. THREE MONTH COURSE ON INNOVATION AND ENTREPRENEURSHIP

In association with GiZ i.e. Deutsche Gesellschaft für Internationale Zusammenarbeit, GmbH, **IGDTUW Anveshan Foundation launches a unique kind of online Course on 'Innovation & Entrepreneurship**' to educate and facilitate budding entrepreneurs. The course's objective is to foster innovation and agility by budding entrepreneurs specially women led initiatives and make participants understand the Indian Entrepreneurial Ecosystem and explain them the keys for business success.

Program was inaugurated on 21st September 2020, in presence of Honourable Vice-Chancellor and Chairperson IGDTUW Anveshan Foundation Prof. Amita Dev and Guest of Honour Mr. Vinod Kumar, President, India SME Forum. Program is expected to over by 31st December 2020. In total 70 participants register for the program.

Various Speakers are invited for the same. Details of some speakers are given below:

S.No	Name of Expert	Affiliation	
1.	Dr V K Arora	CEO, IGDTUW Anveshan Foundation	
2.	Mr. Rahul Sachdeva	Dy. Manager, IGDTUW Anveshan	
		Foundation	
3.	Mr. Alok Nikhil	COO, IIIT Delhi Innovation and Incubation	
		Center	
4.	Dr. Vaibhav Tripathi	Associate Professor, Gopal Narayan Singh	
		University	
5.	Dr. Rajan Yadav	Professor, Dept. of Management, DTU	
6.	Mr. Satender Kumar	CO, TBI KIET	
7.	Mr. Rahul Pandey	COO, Ambedkar University Incubation	
		Center	
8.	Ms. Garima Singhal	IP Execitive, Indian Agricultural Research	
		Institute, PUSA Campus	
9.	Ms. Seema Dholi	Founder, Farm2Kitchen Organic Food	
10.	Dr. J C Pande	Faculty MBA	
11.	Mr. Sudhakar Paul	Professional Associate	

12.	Mr. Rahul Bajaj	Chief Digital & Transformation Officer,
		DiGiSPICE Technologies Ltd

12. GANDHI YOUNG INNOVATIVE IDEA AWARD – 2020

On the 151st Birth Anniversary Celebration of Mahatma Gandhi on 02/10/2020, IGDTUW – Anveshan Foundation organized, Gandhi Young Innovative Idea (GYII) Award – 2020.

Students of UG/PG/PhD Courses of IGDTUW submitted a viable/ feasible idea/ process for consideration. Selected students are further guided for pre-incubation and incubation under IGDTUW – Anveshan Foundation. Total 32 Teams/Individual Participants in the event and cash awards were given to the students.

Result of the GYII is as below:

Position	Name	Dept. / Sem	Project Title
1 st	Kshitija Shekhar Mansi Bansal Shubhangi Gupta	CSE, 7 th Sem	RAAHEE -AN APP FOR MENTAL HEALTH SERVICES
2 nd	Muskan Jain	ECE, 7 th Sem	BSAFE - WEARABLE WOMEN SAFETY DEVICE
3 rd	Pooja Gambhir Surbhi Khurana	Dept. of IT, PHD Scholars	VOICE ASSISTIVE SMART STICK FOR THE VISUALLY IMPAIRED

Apart from top 3 position, 4 other titles are awarded with Consolation Prize of Rupees One Thousand (Rs. 1000/-)

S.No	Name	Dept. / Sem	Project Title
1	Bhumika Banswal	Dept. of IT, - 3 rd Sem	DAAN UTSAV
2	Jyoti Meena	M.Plan , 1st Sem	PREVENTING ENCROACHMENT USING URBAN INFORMATICS
3	Akanksha Saini Vandna Choudhary Rashmin Shivani	Dept. of IT, - 3 rd Sem	ONSCREENPAPER
4	Virali Purbey	CSE, 7 th Sem	GET SET LEARN

A meeting was held on 06th October 2020 with all the program participants to further guide on materialising their idea.

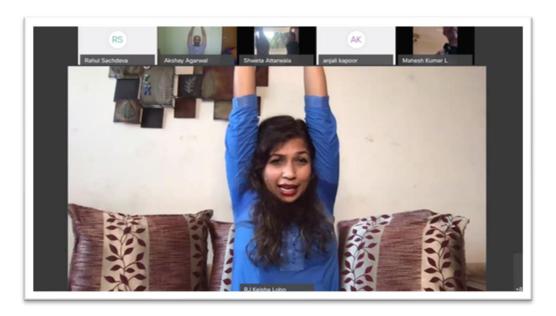
13. Exposure Visit to Incubation Centre – Anveshan Foundation

Anveshan Foundation organised open house along with visit to the incubation center of the university keeping it open to all to visit and talk openly about their ideas and what all support they can expect from the incubation centre. More than 100 students visited the incubation Centre.



14. WELLNESS BOOTCAMP: 'Good Health: A Key for Entrepreneur Success'

Anveshan Foundation conducted a two-day Online Boot Camp on Good Health in collaboration with SwasthAayu, on 27th - 28th Nov, 2020. The primary aim of the program was to increase the participants' awareness towards the indispensible importance of holistic health and how it can positively impact their businesses.



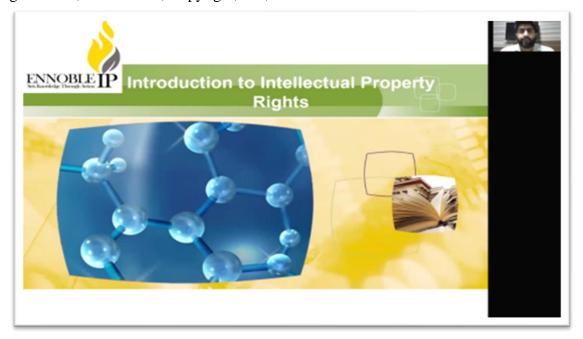
Participants from all over India registered for the program and actively engaged in the bootcamp. Details of the sessions and their respective speakers are given below.

Title/ Activity	Speaker	Description
Inaugural	Inauguratio	n of the Program
Session 1	Mr. Akshay Agarwal	Staying Healthy Daily - a time saving
	Founder, SwasthAayu	health strategy
Session 2	Dr. Shewta Attarwala	Dance Therapy for Stress Management
	Founder, SwasthAayu	
Session 3	Ms. Keisha Lobo	Change Management (Who moved my
	RJ and Dance Movement Therapist	Cheese)
Session 4	Dr. V K Arora, CEO	Time, Network & Stress Management for
	IGDTUW Anveshan Foundation	Entrepreneurs

15. WORKSHOP ON 'INTELLECTUAL PROPERTY RIGHTS'

An Online Workshop on Intellectual Property Rights for the incubatees, scholars and faculty members of IGDTUW was organized on 6th Nov, 2020. Workshop was conducted by Mr. Khushal Juneja, General Manager, Ennoble IP and Dr. V K Arora, CEO, Anveshan Foundation. The event witnessed extensive participation from individuals from diverse educational background, including research scholars, incubates and faculty members.

A multi-dimensional perspective on Intellectual Property Rights was imparted through the conscientious choice of topics of imperative necessity for the sessions. Few of the subjects deliberated upon included various aspects and need to protect IPR, Patents, Design Registrations, Trademarks, Copyright, GIs, Trade Secrets etc.

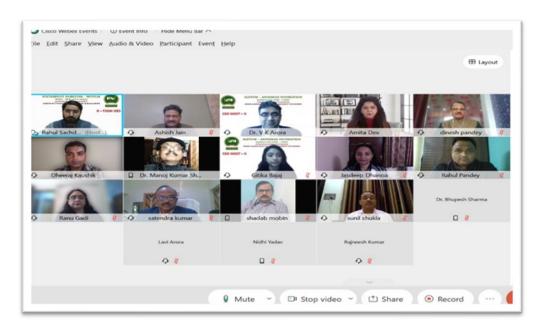


The program assisted the student and faculty audience to grow cognizant towards the need to protect IPR, Intellectual Property offices in India and the importance of patent, types of patentable innovations.

16. CEO MEET - II on 'Start-up Ecosystem in India"

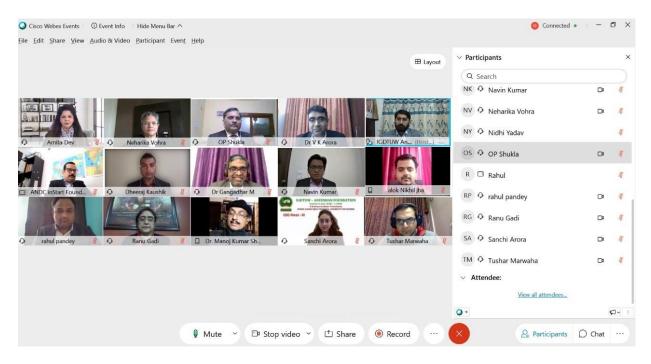
With the aim of working towards new age entrepreneurial pursuits of youth, IGDTUW Anveshan Foundation took the initiative, and extensive exercise organized national level "CEO Meet – II" with the theme of 'Start-up Ecosystem in India' 27th December 2020. The event was organized in association with the Indo-German project on innovation promotion (MSME) & GIZ, Germany, i.e., Deutsche Gesellschaft für Internationale Zusammenarbeit, GmbH. Prof. (Mrs.) Amita Dev, the honourable Vice-Chancellor, Indira Gandhi Delhi Technology University for Women (IGDTUW), resided as the Chief Guest of the Inaugural Event and Dr. Sunil Shukla, Director General, EDI India, was the Guest of Honour for its inaugural event. The event embraced the participation of twenty (20) prominent CEOs of different incubation centers from all over India as panellists for four (4) different panel discussion rounds and witnessed enthusiastic participation from zealous innovators across the nation. The event's

objective was to apprise budding entrepreneurs regarding 'Start-up Ecosystem in India' and make them familiar with major domains of 'Start-ups and Entrepreneurship' & to understand the best practices being conducted in different incubation centers. The program was open and free of cost for students, entrepreneurs, mentors and other stakeholders to join.





17. CEO MEET - III





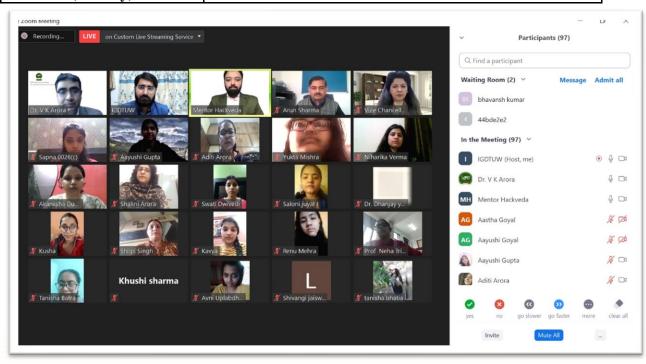
18. A FIVE-DAY BOOTCAMP ON "DIGITAL MARKETING"

The use of the internet and other media and technology to support 'modern marketing' has given rise to a bewildering range of labels and jargon created by both academics and professionals. It has been called digital marketing, internet marketing, e-marketing and web marketing and these alternative terms have varied through time

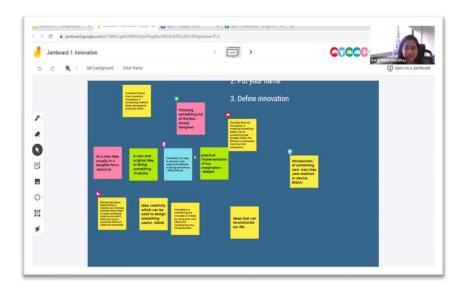
IGDTUW Anveshan Foundation conducted a Five-Day Boot Camp on "Digital Marketing" for women budding entrepreneurs to enhance their knowledge and make them aware with latest trends and tricks for Digital Marketing.

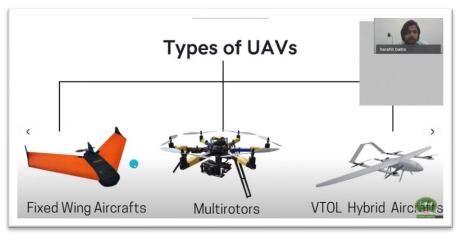
Course Content designed for the Boot Camp was as below:

Day/Date	Topic
Day 1 10/02/2021	Inaugural Event
Day 1 10/02/2021 (Wednesday)	Identify your Dream Customer Find the Traffic with your Dream 100 & Competitors Make your Hook, story and Offer
Day 2 11/02/2021 (Thursday)	Build Organic Traffic Build Paid Traffic Fill Funnel with Organic Traffic Fill your Funnel with Paid Traffic
Day 3 12/02/2021 (Friday)	Instagram Traffic Secrets Facebook Traffic Secrets
Day 4 13/02/2021 (Saturday)	Google Traffic Secrets YouTube Traffic Secrets
Day 5 14/02/2021 (Sunday)	Affiliate Marketing Affiliate Marketing



19. WORKSHOP ON FLY HIGH: DIY DRONES USING 3D PRINTING





20. CEO Meet IV – Start-up India Seed Fund Scheme & Sustainability of Incubators

IGDTUW Anveshan Foundation had conducted 'Incubator Meet-I' on June 21, 2018. In CEO Meet - I total nine business incubators participated from Netaji Subhash Institute of Technology (NSIT), Delhi Institute of Tool Engineering (DITE), Delhi Pharmaceuticals Sciences and Research University (DPSRU), Acharya Narendra Dev College (ANDC), Ambedkar University Delhi (AUD), Indraprastha Institute of Information Technology (IIIT), Ambedkar Institute of Advanced Communication Technologies (AIACR), Shaheed Sukhdev College of Business Studies (SSCBS) and Indira Gandhi Delhi Technical University for Women (IGDTUW). After that Incubator Meet – II was conducted 27th December 2020, on 'Startup Ecosystem in India' in which representative of 16 incubation centers participated. Incubator Meet - III on 'Delhi Startup Mission - Core Competencies, Opportunities & Challenge' on 30th January 2021 on webex platform in association with GiZ.

In continuation, Incubator Meet – III was conducted on 23rd April, 2021 on the topic Start-up India Seed Fund Scheme & Sustainability of Incubators.



21. CEO Meet – V – Mutual Entrepreneurship and Start-Ups Promotion



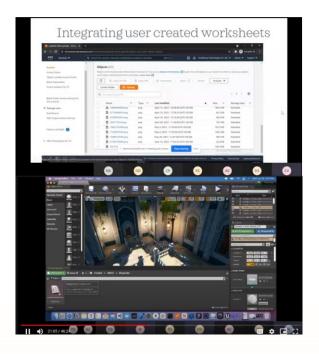
In continuation CEO Meet conducted at regular time interval, CEO Meet – V was conducted on 27th April, 2021. Following Institutes participated in the event:

- 1. IIMT University, Meerut
- 2. Mehr Chand Mahajan Dav College for Women, Chandigarh
- 3. Kanoria PG Mahila Mahavidyalaya Jaipur
- 4. KLE Society's, Lingaraj College, Belagavi
- 5. IILM Academy of Higher Learning, Lucknow
- 6. GNIOT Institute of Management Studies (GIMS), Greater Noida
- 7. JIMS Engineering Management Technical Campus, Greater Noida
- 8. Lyallpur Khalsa College Technical Campus, Jalandhar

22. Conduct of TOYCATHON 2021 (Digital Edition)



Under the 'AatmaNirbhar Bharat Abhiyan' initiated by our Hon'ble Prime Minister, Shri. Narendra Modi, Toycathon-2021 is conceived to challenge India's innovative minds to conceptualize novel Toy and Games based on Bharatiya civilization, history, culture, mythology and ethos.



Toycathon 2021 is an inter-ministerial initiative organized by Ministry of Education's Innovation Cell with support from All India Council for Technical Education, Ministry of Women and Child Development, Ministry of Commerce and Industry, Ministry of MSME, Ministry of Textiles and Ministry of Information and Broadcasting.



IGDTUW in association with IGDTUW Anveshan Foundation served as Nodal Center for the Event and hosted the Digital Edition of the Toycathon Successfully. Inaugural Event was held on 22nd June, 2021 at the University Level. Dr. V K Arora, CEO Anveshan Foundation welcomed the Guest of Honour Dr. Sanjiv Layek Executive Secretary at World Association for Small and Medium Enterprises (WASME). Prof. Arun Sharma, SPOC for nodal center IGDTUW gives the vote of thanks.

23. Summer Internship Programs

During these unpredences COVID times, IGDTUW has taken numerous initiatives to inspire and motivate youth of the country by arranging expert talk and providing 4 online internship programmes.

i. Family Business & Entrepreneurship

Anveshan launched the Family Business & Entrepreneurship to develop business acumen to the members of family in business and maintain ethics, family and business together (with harmony) under one roof. Program aimed at providing pragmatic skills on marketing, human resource, supply chain, production, finance, investment etc. and make participants understand the Indian Entrepreneurial Ecosystem and explaining them the keys for business success.



IGDTUW - ANVESHAN FOUNDATION

IGDTUW Campus, Kashmere Gate, Delhi-110006

A Business Incubator Promoted by INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN

Six Weeks Online Internship – 2021

on

'FAMILY BUSINESS & ENTREPRENEURSHIP'

Course Duration 14th June to 23rd July 2021 | 40 Hours



Anyone active in the entrepreneurial ecosystem/ stake holders in the system / aspiring entrepreneur/ founder & promoter of a start-up/ facilitator

Course Fee

INR 1500/- (to be paid by online ECS mode/ Cheque/ Cash)

Certificate will be provided to all the participants after successfully completing the course

Any queries could be directed to Mr. Rahul Sachdeva, Dy. Manager | Email:- rahulsachdeva@igdtuw.ac.in

Registration Link:- https://bit.ly/31WZ2Ld

Website:- http://www.anveshanfoundation.org | University Website:- http://www.igdtuw.ac.in

ii. Start-Up Management

On 5th July, 2021 Anveshan Inaugurated Six Week online internship on Start-Up Management in presence of Honourable Vice-Chancellor IGDTUW, Dr. (Mrs. Amita Dev) and Ms. S Glory Swarupa, Director General, National Institute of Micro, Small & Medium Enterprises, Hyderabad.



IGDTUW Anveshan Foundation

(Promoted by Indira Gandhi Delhi Technical University for Women)

Launches

A Six-Week Online Internship Program on

'START-UP MANAGEMENT'

July 05 - August 13, 2021

Inaugural Event on 05th July 2021 3.00 PM - 03.30 PM (ONLINE)



Ms. S Glory Swarupa
Director General
National Institute of Micro, Small & Medium Enterprises
Hyderabad
[Guest of Honour]

Dr. (Mrs.) Amita Dev Vice Chancellor Indira Gandhi Delhi Technical University for Women Delhi [Chief Guest]

For details and participation, Contact: Dr. V K Arora ceoincubation@igdtuw.ac.in | +91 98 11 59 30 59

Anveshan launched the internship on Start-Up Management to foster creativity, innovation and business incubation among youth. Internship aimed to provide knowledge regarding

all the businesses aspects like marketing, human resource, supply chain, production, finance, investment etc. in any start-up. and make participants understand the Indian Entrepreneurial Ecosystem and explaining them the keys for business success.



iii. Cyber Security: Operations and Technological Solutions



iv. Machine Learning and Deep Learning



24. Celebration of 75th Independence Day – 15th August, 2021



IGDTUW - Anveshan Foundation has conducted four competitive events for the occasion of 75th Independence Day (15th Aug., 2021). Following Events were conducted:

- 1. Covid Warrior: Success Stories 2021
- 2. Video of Attire posing a Historic Personality
- 3. Video of Solo Dance on any Patriotic Song
- 4. Poem/Song Writing on Patriotic Theme

Details of these events were circulated among the students of IGDTUW and over 100 teams have participated in these events.



25. Three Month Course on Innovation and Entrepreneurship

IGDTUW Anveshan Foundation launches a unique kind of online Course on 'Innovation & Entrepreneurship' to educate and facilitate budding entrepreneurs. This Course examines all the necessary domains under 'Innovation and Entrepreneurship' including successful start-ups strategies, business models, frameworks, funding etc.



26. Three Month Course on Business Informatics: Start-up's Perspective

IGDTUW Anveshan Foundation launches a unique kind of online Course on 'Business Informatics: Start-Up's Perspective' to educate and facilitate budding entrepreneurs.

Business Informatics is a specialist area of IT that combines information technology, management and business. This Course examines all the necessary domains under 'Business Informatics' including need & importance of Business Informatics, CRM, ERP, Digital Marketing, etc.



27. Two-day activities-based workshop on 'Entrepreneurial Mindset' for Principals/ Teachers Delhi Government of the schools



IGDTUW Anveshan Foundation has conducted a Two-Day Activity Based Workshop on "Entrepreneurial Mind-set" to create "Certified Master Trainer" on 2nd & 3rd September 2021 in the university campus for the Principals/Teachers of Delhi Government Schools. The main objective of these workshops is to propagate entrepreneurial culture among the students of Government Schools through these 'Certified Master Trainers' i.e. Principals/Teachers of the schools. More than 50 Principals/Teachers from different schools participated in the workshop.



28. Gandhi Young Innovative Idea – 2021 (GYII-2021)



Various events were conducted to celebrate Gandhi Jayanti and promote the thoughts and values of Gandhi Ji. Following events were conducted by IGDTUW:

- Innovative Idea On the grounds of new technology or society based problems and
- On spot Essay Writing Based upon the tenets of Mahatama Gandhi Ji pertaining to new education/ innovation/ practices.

Events were conducted on 30th September 2021 and award ceremony was organized on 02nd October 2021 on the day of Gandhi Jayanti.

29. Promoting IP for 'Entrepreneurial Growth & A Sustainable Future'



IGDTUW Anveshan Foundation in collaboration with Consortium of Women Entrepreneurs of India (CWEI) conducted webinar on 'Promoting IP for Entrepreneurial Growth & A Sustainable Future'. The participants of the workshop were able understand the procedures to convert the research outcome into patents and the process for further commercialization/technology transfer.

30. IPR Awareness Program on Patents & Design Registrations



IGDTUW Anveshan Foundation in association with RGNIIPM Nagpur, Ministry of Commerce & Industry, GoI conducted webinar on 'IPR Awareness Program on Patents & Design Registrations'. The webinar was conducted with the aim to create awareness about the need and importance of Intellectual Property Rights (IPR) among the faculty and students.

31. Republic Day Petrichor in Innovative India – 2022



On the occasion of 73rd Republic Day, Anveshan organized an Award Ceremony for the Event, Republic Day Petrichor in Innovative India -2022 at 3 PM onward. It was an award ceremony event in four individual categories as mentioned below: -

- Pitch Deck on Innovative Ideas (Technical/ Social), On the grounds of new technology or society-based problems,
- Patriotism Speech (in English),
- Dance on any Indian Classical Styles, and
- Poem/Song Recitation (Self-Written) on Patriotic Theme

More than 300 students participated in the events and cash prizes of worth Rs. 50,000/-(Rupees Fifty Thousand Only) were given to the students.

32. 30 Hours Course on "Science & Practice of Happiness"

In recent collaboration with Rekhi Foundation for Happiness, IGDTUW Anveshan Foundation has conducted a 30 hours course on 'Science and Practice of Happiness' for the students, scholars and incubatees of the university. The course was absolutely free of cost and is to be considered as one of the GECs for the students of IGDTUW.

Objectives of the Course were:

- To explore and discover the genesis of a happy and meaningful life
- To gain theoretical and practical knowledge pertaining to the field of happiness and well-being
- To learn about the cutting-edge research in the area of happiness and how it can be applied to their own lives.





33. Celebrations of International Women's Day

On the occasion of 'International Women's Day' i.e., on 08th March 2022, IGDTUW and Anveshan Foundation organized a National Level Workshop on the theme 'Women Empowerment and Enlightenment in the Ecosphere of Innovation Advancement' in the virtual mode from 10.30 AM onward followed by three competitive events with cash prize award of Rs. 54,000/-.

- a) Women Entrepreneurs at Start-up Stage,
- b) Women Entrepreneurs at Idea Stage and

c) Women Narrator (Speech)



34. Investment Meet



IGDTUW Innovation and Incubation Center Anveshan Foundation had organised Investor's Meet for early-stage start-ups on 22nd April, 2022 in the seminar hall of the university on the theme 'Meet the Investors – A bellwether for Delhi Start-ups' for its incubatees and pre-incubatees. Following eminent investors were invited for the meet:

- 1. CA Amit Singal, Partner, Fluid Ventures
- 2. Mr. Ankur Goel, Founder, SkwerUp Capital Partners
- 3. Ms. Vandana Tolani, CEO & Founder, Convanto
- 4. Mr. Shailendra Ahuja, Director, Aviant Capital

35. IPR Awareness Program on Patents & Design Registrations

IGDTUW Innovation and Incubation Center Anveshan Foundation on the occasion of 'World Intellectual Property Day', which is celebrated annually on 26 April, organised an awareness program in collaboration with 'National Intellectual Property Awareness Mission (NIPAM)', KAPILA and AICTE on 29th April 2022 (in line with the theme of World Intellectual Property Day 2022 which is 'IP and Youth Innovating for a Better Future'). Event was organized with the aim to mark the Day and to inform about the role of intellectual property rights in encouraging innovation and creativity.

Guest Experts for the sessions were Mr. Rajesh Kumar Meena, Examiner of Patents & Designs' Intellectual Property Office, New Delhi & Mr. Rahul Kumar Jaiswal, Examiner of Patents & Designs' Intellectual Property Office, New Delhi.

Session was attended by more than 250 students and faculty members of the University.





36. Participation on IIC Regional Meet at IIC Northern Regional Centre

Two Members from IGDTUW Anveshan Foundation participated in the Regional Meet conducted by MoE, Innovation Cell under the umbrella of IIC, at Chandigarh University on 26th July, 2022.





37. Three Month Course on 'Entrepreneurship & Venture Development'

IGDTUW Anveshan Foundation launches a unique kind of online Course on 'Entrepreneurship & Venture Development' to educate and facilitate budding entrepreneurs with the aim:

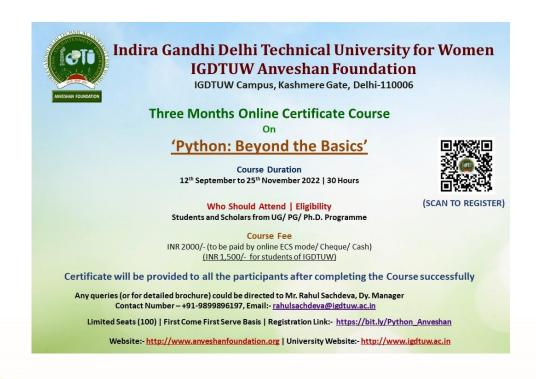
- To educate and train budding entrepreneurs towards Potential Entrepreneurs.
- To create new enterprises, capturing new markets, new technologies and processes.
- To foster innovation and agility by budding entrepreneurs specially women led initiatives and
- To make participants understand the Indian Entrepreneurial Ecosystem and explaining them the keys for business success.



38. Three Month Course on 'Python: Beyond the Basics'

IGDTUW Anveshan Foundation launches online skill development Course on 'Python: Beyond the Basics' for UG, PG and Ph.D Students of any University with the objective:

- Master the fundamentals of writing Python scripts
- Understand decision-making and functions in python
- Interpret Object-oriented programming features in python
- Gain knowledge of data structures in python
- Explore GUI programming in python potential investors.



39. Women Entrepreneurship Acceleration Program

IGDTUW Anveshan Foundation is a leading incubation center supported and funded by the Government of NCT of Delhi and the Department of Science & Technology, Government of India.

On the occasion of 'National Youth Day' Anveshan Foundation has launched a 'Women Entrepreneurship Acceleration Program' in support with the Ministry of Micro, Small & Medium Enterprises under the advance E-SDP Scheme during 'Start-up India Innovation Week'.



Participation was invited from aspirant and budding women entrepreneurs through leading newspapers, websites and social handles. Total 89 applications were received. Screening to shortlist the participants was done by ten jury members through online interaction on January 05th and 06th 2023. Total 32 applicants were shortlisted to attend the acceleration program in the physical format. All other applicants will be receiving the videos of all the sessions.



Inaugural of Women Event the Entrepreneurship Acceleration Program is conducted on 12th January 2013. Dr. V K Arora. Chief Executive Officer of **IGDTUW** Anveshan Foundation welcomed all the Guests and Participants and introduced about the program. Further he emphasized on the timely requirement entrepreneurship of women

important peripheral for overall societal growth.

Under the program, a total of 70 hours pragmatic sessions (in the physical mode) will be conducted. Out of a total of 70 hours, 30 hours are on essential topics of entrepreneurship and startup development for sector agnostic. After these 30 sessions, four different tracks of sessions will be conducted for domain specific business ideas/ startups for 10 hours each. These four specialized domains are a) **SAAS and AI**, b) **Education Technology**, c) **Consumer Retails** and **d) Career, Healthcare and Healthtech.** Program will run till the mid of February 2023.

In the inaugural event of the program, on 12th January 2023, Shri. Bharat Prakash Ji, Joint Development Commissioner, DC MoMSME was present as a Chief Guest and Dr. Subhransu

Sekhar Acharya, Chief General Manager, SIDBI as a Guest of Honour.

The Chief Guest of the event Shri. Bharat Prakash Ji interacted with all the participants individually and patiently listened to the business ideas and startups of individual participants. Bharat Ji suggested the



participants to take maximum benefits of this course and offered to connect with him for any further course and assistance.

Dr. Acharya, the Guest of Honour has started his talk with entrepreneurial risks and returns. He linked the risk-taking abilities of women in business. He appreciated the university for bring such a result-oriented program for women of mixed aged group. He emphasized that the ultimate aim of such programs is to create Wealth Creators because if you create wealth only then it can be distributed for the benefits of the society.

All the candidates received the blessings from the Honorable Vice Chancellor of IGDTUW, Dr. (Mrs.) Amita Dev. Vice Chancellor Ma'am has quoted many motivational examples of women entrepreneurs and emphasized the role of women to become Job Creators instead of Job Seekers i.e., Women Entrepreneurs because women have immense potential.

Ms. Punita Bansal from KPMG, the facilitator for such programs proposed all future help in building the network and linkages for all the participants. Dr. R K Singh, Registrar of IGDTUW also interacted with the participants and wished them all the success in their entrepreneurial journey.

Dr. Arun Sharma, Managing Director, IGDTUW Anveshan Foundation delivered the vote of thanks to all the Guests, Facilitators and Participants.

Sessions will be conducted by the Successful Startup Promoters, Incubation Experts, Domain Experts, Government Officials and Investors.



Link of the complete inaugural session is: - https://youtu.be/B-D8J53Dw44

Experts conducted sessions during 'Women Entrepreneurship Acceleration Program' are mentioned below:-

Sr. No.	Date & Day	Time	Expert Name	Topic
1.	12.01.23 (Thursday)	02.00 to 04.00 PM	Dr. V K Arora CEO, IGDTUW Anveshan Foundation	Innovation, Entrepreneurship, Incubation and Investment
2.	16.01.23 (Monday)	11:00 to 01:00 PM	Dr. Satinder Singh Rekhi CEO, R Systems	Ice Breaking and Stress Management for Happier Living
3.		02.00 to 04.00 PM	Dr. Divya Rajput CEO, JSS STEP Incubator	Innovation and Business Model Validation
4.	18.01.23 (Wednesday)	11:00 to 12:00 PM	CA Mayank Singhal Partner, GAMS & Associates LLP	Options as firms and Companies - How to incorporate a Private Limited Company
5.		12:00 to 01:00 PM	Mr. Mayank Sood Partner and Patent Attorney, K & S Partners	Intellectual Property Rights for Startups
6.		02.15 to 04.15 PM	Mr. Naresh Priyadarshi CEO, HITD Innovation & Incubation Center	Marketing and Growth Strategies for Startups
7.	20.01.22	11:00 to 01:00 PM	Mr. Shadab Mobin Co-Founder - Socialpi.ai	Ingredients of an Effective Business Plan
8.	20.01.23 (Friday)	02.00 to 04.00 PM	Mr. Ankur Goel Founder & CEO, Skwerup.com	Pitch Deck and Bargaining Power between Startups and Investors
9.	23.01.23 (Monday)	11:00 to 01:00 PM	Ms. Reema Talwar Founder, Apex Supply Chain Private Limited	Success and Challenges in a Start-up Journey
10.		02.00 to 04.00 PM	Ms. Pooja Goel Founder, Pink Collar Professionals Private Limited	Digital and Social Media Marketing for Startups
11.	24.01.23 (Tuesday)	11.00 to 01.00 PM	Mr. Arijit Dutt General Manager, SIDBI	SIDBI Facilitation to the Startup Ecosystem
12.	25.01.23 (Wednesday)	11:00 to 01:00 PM	Mr. Erik Azulay Executive Director Nexus Incubator	Importance of Value proposition – Describing Benefits to the Customers

		02.00 to	Mr. Nitin Agarwal	Right Time to Pitch &
		02.00 to 03.00 PM	Joint Director, TiE Delhi NCR	Perfecting Your Pitch - I
13.		03.00 to	Mr. Stanley Stephen	Right Time to Pitch &
		03.00 to 04.00 PM	TiE Delhi NCR	Perfecting Your Pitch - II
		11.00 to	Ms. Seema Dholi	Journey of a Women led
14.		01.00 PM	Founder & CEO	Startup – Farm2Kitchen
		01.001111	Farm2Kitchen Foods Pvt. Ltd.	[online]
	28.01.23 (Saturday)	02.00 to	Ms. Sonali Jha	Growth Strategies with
		04.00 PM	CEO	SaaS Products Pertaining
15.		04.001.01	Cunomial Technologies Pvt.	'Exceptional Performance'
			Ltd.	[online]
		11.00 to	Mr. Pramudit Somvanshi	Achieving Success in
16.	29.01.23 (Sunday)	01.00 PM	Founder	Edtech Startups [online]
			Ingenium (Gapspasm	
			Technology Solutions Pvt.	
			Ltd.)	
		02.30 to	Mr. Kapil Mehrotra	A Novel Shape for Indian
17.		04.30 PM	Group CIO	Entrepreneurs in
			NCML Ltd.	Healthcare Sector [online]
		11:00 to	Ms. Anjali Upadhyay	Intrapreneurial Oriented
18.	30.01.23	01:00 to	Director	Work Culture & People
	(Monday)	01:00 FWI	Nuova Stella Private Limited	Management for Startups
19.	(Monday)	02.00 to	Shri. Praveen Kapoor	Business Model Canvas
19.		04.00 PM	Founder – BeBoss Technology	Workshop
20.		11:00 to	Mr. P K Arora	Project Reports and Bank
20.	01.02.23	01:00 PM	Senior Advisor, NIESBUD	Funding
	(Wednesday)	02.00 to	CA Amit Singal	Getting Investors for your
21.	(Wednesday)	04.00 PM	Founding Partner, Fluid	Startups
		04.001111	Ventures	
	ļ		Dr. Shikha Jalota	Financial Accounting and
22.	06.02.23	07.00 to	Professor & Area Chair -	Notes for Startups
	(Monday)	09.00 PM	Finance	
			GIMS	
22	05 02 22	11:00 to 01:00 PM	Mr. Sudhir Gupta	Artificial Intelligence –
23.			Advisor, ShramIN Connect	Application Areas for
	07.02.23	02.00 to 04.00 PM	Private Limited	Startups Innovation &
24.	(Tuesday)		Dr. Ashok Kumar Mittal	
			Advisor, IIITD Incubation Center	Entrepreneurship – Business Growth Prospects
			Dr. Manoj Saxena	AI and Automation in
25.		11:00 to 01:00 PM	CEO & Founder, NetEdge	Education & Training
			Computing Solutions Private	Sector
	09.02.23	01.001111	Limited	
	(Thursday)		Mr. Harish Chandra	Business Opportunity in
	(02.00 to	Chief Strategy &	Travel, Tourism &
26.		04.00 PM	Transformation Officer	Hospitality Industry
			Interactive12.com	
27.	11.02.23 (Saturday)	11:00 to	Mr. Mani Madhukar	Using AI Services on Cloud
			Program Manager	
		01:00 PM	IBM, India	
28.	12.02.23		Dr. Meena Mishra	'Meealantaas' - A Career
		11:00 to 12:00 PM	Founder/ CEO	Selection & Building
			Meealantaas (M-TAAS)	Solution through Complete
	(Sunday)		Private Limited	Brain Analysis
20		12.00 to	Ms. Renu Shah	Product Market Fit –
29.		01.00 PM	Founder/ CEO, Sheee	Consumer Retail Business

			RGT Consultancy Private	
			Limited	
		0.4.00	Dr. Rashmi Tyagi	STEAM Education
30.		04.00 to	Founder/ CEO	(Edtech)
		05.00 PM	Steamedu Learning Private Limited	
21		05.00 to	Ar. Kshitij Kr. Sinha	Investing in Design
31.		06.00 PM	Founder – Familyscript.com	
32.		11:00 to	Prof. Poonam Bansal	Industry 4.0 fostering
	14.02.23	01:00 PM	Head, Dept. of AI & DS	Startups
33.		02.00 to 04.00 PM	Dr. V K Arora	Term Sheets – Components
	(Tuesday)		Chief Executive Officer,	and Closing
			Anveshan Foundation	_
34.		11:00 to	Prof. Poonam Bansal	SaaS Startups: Why and
34.	16.02.23 (Thursday)	01:00 PM	Head, Dept. of AI & DS	How
		02.00 to 04.00 PM	Mr. Rahul Sachdeva	Facilitation to the Startups
35.			Dy. Manager, Anveshan	-Incubation Centers in
			Foundation	India
	20.02.23 (Monday)	11:00 to 01:00 PM	Prof. Poonam Bansal	How to start and establish
36.			Head, Dept. of AI & DS	a startup in Healthtech
			· -	sector
37.	24.02.23 (Friday)	11:00 to 01:00 PM	Ms. Sowmya Moni	Go-to-market strategies for
			Marketing & Alliance, Incure	Startups on B2B
			Technologies	_
38.	24.02.23 (Friday)	02:00 to 04:00 PM	Dr. Jasdeep Kaur Dhanoa	Entrepreneurship
			Director, Anveshan	Development-Need and
			Foundation	Scope 'Industry 4.0'

40. 'Ideastorm' - 2023

E-cell, IGDTUW, in association with 'IGDTUW Anveshan Foundation', has conducted an Idea Hackathon 'IDEASTORM- Ideate to Learn' on the occasion of 'Innovation Day' i.e., on 16th February 2023.

There was a total prize pool (for the winning teams) worth Rs. 40,000, supported by IGDTUW Anveshan Foundation. Participations were open to the teams comprises of college/ university students perusing any course of undergraduate, postgraduate or PhD below 30 years of the age (as on 16th February 2023). Maximum allowed team size was 04. To promote Girl Hackathons, one girl team member was mandatory for each team to qualify. Ideastorm was conducted in two rigorous rounds.

Participating teams were given four tracks to choose from and present their innovative solution to solve a longstanding business problem. The four tracks were

- i) Healthcare,
- ii) ii) EdTech, i
- iii) ii) E-commerce and
- iv) iv) AI & ML.

Forty teams (from all four tracks, as mentioned above) were selected for the second round and were informed through email/ WhatsApp group on 14th February 2023. All the selected

teams were invited to present their business idea in the physical mode before the jury members on 16th February 2023 at Seminar Hall, Admin Block, IGDTUW campus, Kashmere Gate, Delhi.

Each track's winners (for all four tracks individually) were awarded a cash prize of Rs. 5000/-, Rs. 3000/- and Rs. 2000/- to the first, second and third rankers.



BATCH-WISE NUMBER OF INCUBATEES ADMITTED TO IGDTUW ANVESHAN FOUNDATION

Batch No.	Number of Incubatees	Name of the Startup Companies (Converted into Companies)	
1	4	 ETI Labs Private Limited Prarabdha Info Solutions Private Limited Skywalkers Techeducation Private Limited Inforest Technologies Private Limited 	
2	2	CIEP Private Limited SteamEdu Learning Private Limited	
3	3	 Nature Fabtech Private Limited Provotex Resources Private Limited Ease Studies Private Limited 	
4	2	 Raahee Wellness Services Private Limited UAceit Ventures Private Limited 	
5	6	 Meealantaas (M-TAAS) Private Limited Upasna Engineering Works Private Limited Hope Helping In Every Step Private Limited GrihSangini (Private Limited; in process) Art & Craft Cottage (Private Limited; in process) Detox Café (Private Limited; in process) 	
6	4	 RGT Consultancy Private Limited Motorama EV Private Limited Envocis Technologies (Private Limited; in process) Spring (Private Limited; in process) 	
7	Applications are Invited for 7 th Batch of Incubatees		

MAJOR ACHIEVEMENTS

IGDTUW was accredited in the Band 'Performer' Overall Ranking in *Atal Ranking of Institutions on Innovation Achievements (ARIIA)-2021* Award





IGDTUW has secured 54th position in the overall "World's Universities with Real Impact (WURI)" Ranking, "WURI: Innovative Universities for 2022". The University also placed 13th in the special category "Entrepreneurial Spirit" of WURI ranking, 2022.





GANDHIAN YOUNG TECHNOLOGICAL INNOVATION AWARD



The Hon'ble Vice President of India, Shri M. Venkaiah Naidu awarded the Gandhian Young Technological Innovation (GYTI) Award to Manasi Mishra, Indira Gandhi Delhi Technical University for Women (IGDTUW) at the Awards function held at Vigyan Bhawan

FACEBOOK ANNUAL CONFERENCE



Ms. Shubhangi Misra, CSE was the only Indian women HACKATHON participant awarded the invitation to 'FACEBOOK' Annual Conference and Won prizes:

- Global Prize Award of USD 10,000
- Regional Prize Award of USD 3,000

SMART INDIA HACKATHON 2020 WINNERS



Team 1:

- 1. Shivalika Goel (7th Sem- IT)-Team Leader 1. Akanksha Chandna (CSE 2) Team Leader
 - 2. Ragini Sharma (7th Sem- IT)
 - 3. Surmayi Sharma (7th Sem- IT)
 - 4. Anushree Mishra (5th Sem- ECE)
 - 5. Aarushi Singh (7th Sem- CSE 1)
 - 6. Nimisha Gupta (7th Sem- CSE 1)

- Team 2:
- 2.Komal Kirti (7th Sem-CSE 2)
 - 3.Lubhani Agarwal(7th Sem-CSE 2)
 - 4. Pallavi Bishnoi(7th Sem-CSE 2)
 - 5. Kuja(7th Sem-CSE 2)
 - 6. Yaashi Madan(7th Sem-CSE 2)





GLIMPSE OF MAJOR ACHIEVEMENTS OF INCUBATEES

- 1. Anveshan Foundation has incubated a total of 20 Incubatees till date. All these incubatees are private limited companies and received a seed Grant of total INR 36.25 lakhs.
- 2. Anveshan has conducted a 70 hours 'Women Entrepreneurship Acceleration Programme' under Advanced E-SDP program of MoMSME for aspiring and budding women entrepreneurs in the physical mode. Anveshan Foundation has collaborated through MoU/ Contract with NASSCOM Foundation, Nexus Incubation Hub, GiZ for getting support for Pre-incubation activities.
- 3. Organized two days Hackathon (as Inter college/University Business Plan Competition) in four consecutive years (year 2017, 2018, 2019 and 2020) where responses from more than 60 teams were received from different colleges of Delhi NCR. Apart from that, Anveshan Foundation has organized many events such as workshops, boot-camps, mentoring session and MDPs. (details are available in the website) FDPS by Cisco (Webinars)
- 4. Our Incubatees' success stories have been covered in Primetime of DD, ZEE, Harvest Channels and leading newspapers.
- 5. Our two incubates: ETI Labs Private Limited and Nature Fabtech Private Limited have crossed turnover of INR 25 Lakhs, individually.
- 6. Ms. Manasi, director of ETI Labs received Gandhiyan Young Technology Innovation (GYTI) award by Dr. Harsh Vardhan in July 2019.
- 7. Ms. Manasi Mishra has represented Anveshan Foundation TBI at DST Startup Zone in 28th convergence India and 06th Smart cities India EXPO during March 24-26 2021 at Pragati Maidan and showcased the products and services of ETI Labs.
- 8. Ms. Manasi Mishra has recently been awarded by DMA's, All India Women Entrepreneurs Award on 22nd April 2021.
- 9. Ms. Dipti Chourasia was selected in Aspiring Women Entrepreneurship and got two weeks training in Austin Texas.
- 10. SteamEdu Learning is continuously conducting training courses in all the domains of STEAM pan India including areas like Leh Ladakh. Promoters of the company had got appreciation from DRDO Leh Dihar (Defense Institute of High-Altitude Research) for Social Work among women/girls.
- 11. SteamEdu has recently launched an unique initiative 'STEAM Talks' video interviews featuring 'Talks on STEAM' from eminent personalities all over the world.
- 12. Sakshi and Peeyush, Directors of Nature Fabtech got export orders from USA and European countries in the year 2019 and 2020 bamboo fabric made infant clothing.
- 13. Ms. Kanchan Kashyap, Director and CEO of Provotex Resources has designed more than 20 patterns of its own jute bags for various purposes and have fetched orders from many Indian organizations.
- 14. Ms. Kshitija from Raahee has developed an application (RaaheeApp) on Mental Health and has been received many national awards.
- 15. Uaceit Ventures was recognized as one of the promising organizations in the student's category by Honorable Minister of Women & Child Development, GoI.

PRESTIGIOUS COLLABORATIONS

IGDTUW Anveshan Foundation is now DST funded 'Technology Business Incubator'. A total of 5.04 Crore funding over five years' time span is to be disbursed to make Anveshan self-reliant. State of art laboratories like advanced 3D Lab, Advanced Robotics Cell, Rapid Prototyping Lab, Drone Lab and full ICT infrastructure are to be created.



In prestigious collaboration with GiZ Germany (i.e. Deutsche Gesellschaft für Internationale Zusammenarbeit, GmbH), Anveshan Foundation is organising various activities like a) Boot camps, b) Networking with other incubators (CEO Meets), c) Training & Workshops for capacity cooperation DEUTSCHE ZUSAMMENARBEIT building and Demo/Pitch Days.



Implemented by QIZ Geelsche Besellsch für Internationale Zusammenarbeit (6





IPR Cell i.e. Intellectual Property Rights Division is formed to help students, scholars, incubatees and faculty members on Trademarks, Copyrights, Patents, Design registrations and trade secrets. A fruitful MoU with Ennoble IP and Ortis Law Firm has been signed on this regard.

PRESTIGIOUS COLLABORATIONS

Indira Gandhi Delhi Technical University for Women has recently signed an MoU with 'Rekhi Foundation for Happiness' to establish a Rekhi Centre of Excellence for the 'Science of Happiness'.





RECENT COLLABORATIONS

Recently 'Anveshan Foundation' has signed three MoUs with eminent organization **HDFC Bank, Edunet Foundation and Mundo Latino**.

Dr. Amita Dev, Hon'ble Vice Chancellor of IGDTUW signed these MoU whereas on behalf of HDFC Bank Shri. Uttam Ahluwalia, Senior Vice President & Zonal Head, Government and Institutional Business signed the MoU.

HDFC Bank has setup a smart solution for Startups called as SMART-UP. SmartUp is leveraged to assist in achieving startup goals with smart financial tools, smart advisory services, and technology. Shri. Naveen Goyal, Ankit Agrawal, Lokesh Kumar and Abhinav Mayaram from HDFC Bank were present during the ceremony.

MoU with Edunet Foundation was signed by its Executive Director, Shri. Nagesh Singh. Edunet Foundation is a leading Indian NGO focused on education, skilling, employment and entrepreneurship. Edunet will be sharing its knowledge domain through CSR activities of Microsoft and SAP.

Ms. Shalu Chopra, Founding Director of Mundo Latino has signed third MoU to provide training platform to the students of IGDTUW. Mundo Latino is a Latin American Cultural Centre representing and promoting Spanish language and the Hispanic culture in India.

In near future, these association are going to be fruitful for the students and incubatees of IGDTUW and Anveshan Foundation.

Directors of Anveshan Foundation were present during the MoU signing ceremony.



OTHER COLLABORATION

Anveshan Foundation also believes in disseminating its knowledge and best practices of 'Entrepreneurship, Startup and Incubation' across the country. Hence to support and promote the innovation and entrepreneurial ecosystem through collaboration, Anveshan has signed MoUs with many Incubations Centers/ Universities and Institutes.

The collaborative activities included in such MoUs are mentioned below,

- Collaboration and consultancies in the domain of 'Entrepreneurship, Startups, Innovation and Incubation' of mutual interest.
- Exchange of ideas on areas of mutual interest which are made available by both parties.
- Exchange of visiting business incubator staff and incubatees.
- Collaborative boot-camps, symposia, seminars, workshops, conferences, Hackathons, Business Plan Competitions, Demo/Pitch Day events related to entrepreneurship, startups and Incubation (training and pre-incubation activities).
- Co-incubation of innovative ideas & Start-ups.

Till date, we have signed MoUs with following Institutions.

- 1. Kirori Mal College, New Delhi
- 2. IIMT University, Meerut
- 3. Mehr Chand Mahajan Dav College for Women, Chandigarh
- 4. Kanoria PG Mahila Mahavidyalaya Jaipur
- 5. KLE Society's, Lingaraj College, Belagavi
- 6. IILM Academy of Higher Learning, Lucknow
- 7. GNIOT Institute of Management Studies (GIMS), Greater Noida
- 8. JIMS Engineering Management Technical Campus, Greater Noida
- 9. Lyallpur Khalsa College Technical Campus, Jalandhar

For any other information/ query feel free to contact us.

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Convert your ENTREPRENEURIAL DREAMS into REALITY and START your own Start-up



Indira Gandhi Delhi Technical University for Women
IGDTUW – Anveshan Foundation
A State of Art Innovation & Incubation Center